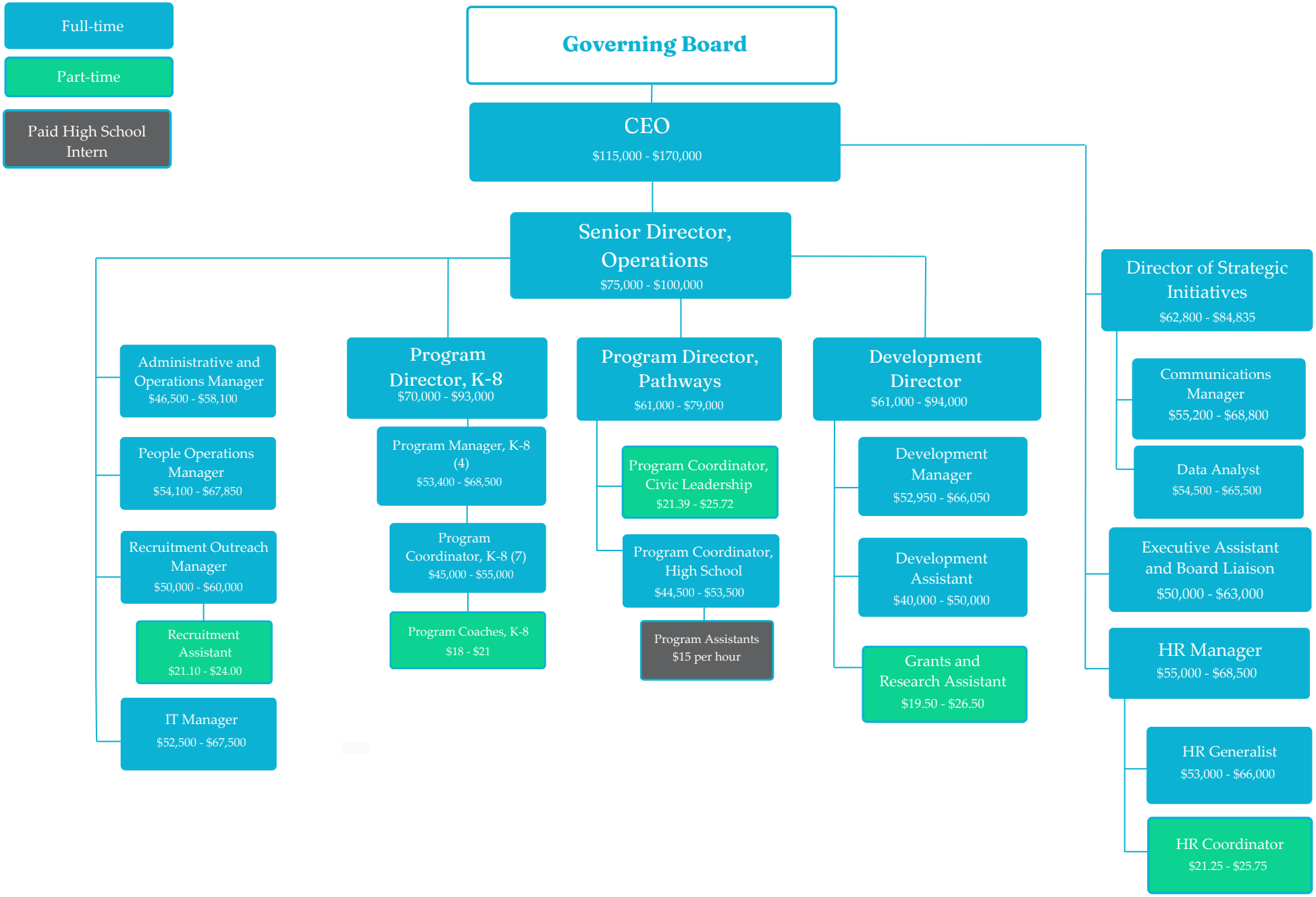Read Better Be Better.